



ARBORFEST

BY THE NUMBERS 2026

THE TREE EVENT. *FOR TREE PEOPLE. BY TREE PEOPLE.*



1,711

ATTENDEES



303

EXHIBITOR
STAFF



99

EXHIBITORS &
SPONSORS



43

EDUCATIONAL
SESSIONS



1,600+

CEUS
PROVIDED



43

STATES
REPRESENTED



6

COUNTRIES
REPRESENTED



\$6,800

RAISED FOR
ASHEVILLE

STRONGER TOGETHER. BETTER EVERY YEAR.



17%

INCREASE

IN ISA CERTIFIED
ARBORIST ATTENDEES



3

AVERAGE

COMPANY BROUGHT
3 CREW MEMBERS



92

COMPANIES

BROUGHT 5 OR
MORE PEOPLE



21

MOST TICKETS

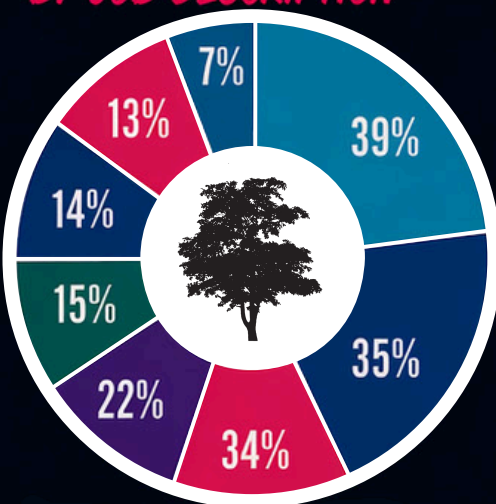
PURCHASED FOR
A COMPANY

TOP 10 STATES

- 1 NORTH CAROLINA
- 2 SOUTH CAROLINA
- 3 GEORGIA
- 4 VIRGINIA
- 5 TENNESSEE
- 6 PENNSYLVANIA
- 7 FLORIDA
- 8 OHIO
- 9 ALABAMA
- 10 INDIANA

WHO ATTENDS ARBORFEST?

BY JOB DESCRIPTION



	CLIMBER	39%
	GROUND WORKER	35%
	OWNER / MANAGER	34%
	EQUIPMENT OPERATOR	30%
	FOREMAN	22%
	OTHER	15%
	OFFICE / ADMIN	14%
	SALES ARBORIST	13%
	PHC TECHNICIAN	7%

*Attendees select all job roles that apply.
Percentages exceed 100%.

**SEE YOU AT
ARBORFEST '27!**



**BOOTH & SPONSORSHIPS
AVAILABLE JUNE 1!**



ARBORFESTEXPO.COM



ARBORFEST@WHYNOBLE.COM



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